

COMMUNITY ADVANCEMENT NETWORK 2016 ANNUAL REPORT

The Community Advancement Network strives to strengthen non-profit organizations in the Great Lakes Bay Region through capacity building services that enhance effectiveness and efficiency. This program of United Way of Midland County is a collaborative partnership with the regional community foundations and fellow United Ways, with foundational support provided by The Dow Chemical Company and Dow Corning Corporation.



The Network has aligned with regional businesses, universities, foundations, non-profits and consultants to remove barriers and provide customized solutions — creating greater impact on those served by local non-profits.

OPERATING COMMITTEE

The Network Operating Committee is comprised of businesses, foundations and United Ways from across the Great Lakes Bay Region. Each member is committed to non-profit capacity building and has granted funds to support local non-profits.

MEMBERS

- Bay Area Community Foundation
- Dow Corning Corporation
- Midland Area Community Foundation
- Mt. Pleasant Area Community Foundation
- Saginaw Community Foundation
- The Dow Chemical Company
- United Way of Bay County
- United Way of Gratiot & Isabella Counties
- United Way of Midland County
- United Way of Saginaw County

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2016 COMMUNITY ADVANCEMENT PROJECTS

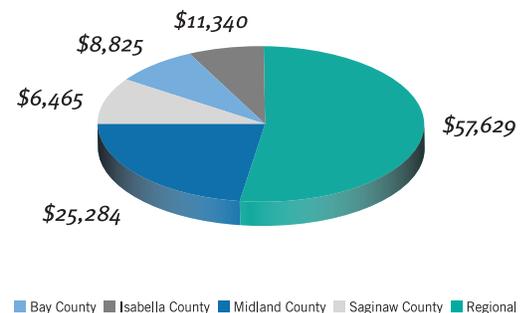


75 Great Lakes Bay Region non-profits have used the Network's consulting services since inception.

CAPACITY BUILDING GRANT DETAILS

\$109,543 has been granted to local non-profits in the Great Lakes Bay Region in 2016 and **\$356,610** since CAN inception.

The average grant award covers **60%** of a non-profit's capacity-building project.



ASSESSMENT OF CAPACITY ENHANCEMENT (ACE)

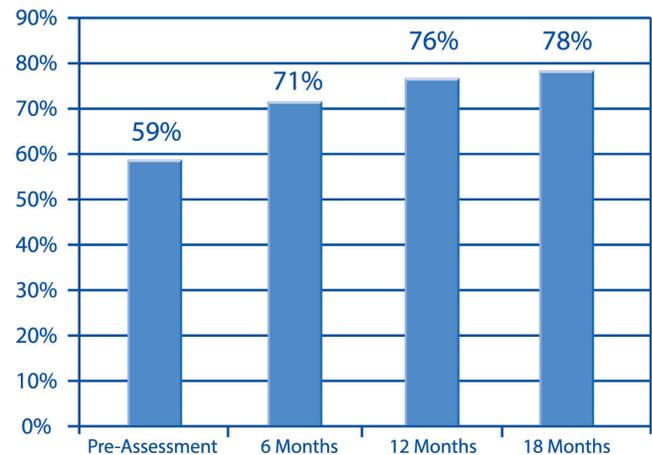
ACE OVERVIEW

The ACE tool provides a wealth of organizational data to each client, and allows for non-profits to measure success in a quantifiable way. To date, Network clients have experienced an average of **19% CAPACITY GROWTH!**

PARTICIPATION

- 52 non-profits have taken the ACE Pre-Assessment.
- 34 non-profits have taken the six month follow-up.
- 7 non-profits have taken the one year follow-up.
- 6 non-profits have taken the 18 month/2 year follow-up.

AVERAGE CAPACITY GROWTH



PROFESSIONAL DEVELOPMENT

Executive Learning Circles were held each quarter in all four counties. These sessions, which are similar to Executive Roundtables in nature, were attended by **35 nonprofit organizations** throughout the region. These two hour sessions gave Executive Directors the opportunity to share their personal and professional stories. This “Networking on Steroids” allowed leaders to learn from each other’s experience making them better leaders while strengthening their organizations.

Board Governance Workshops were held on several occasions throughout the region in 2016. These workshops supplied organizations with tool kits of templates, techniques and approaches to enhance board engagement and development. Additionally, leaders and boards who attended these workshops were given opportunities to apply, practice and develop action plans. The **75 participants representing 40 organizations** in these workshops included Executive Directors, Board Presidents and other board members.

WHAT NON-PROFITS ARE SAYING



“The Community Advancement Network connected us with experienced and professional consultants that truly helped us to build our capacity for future success.”

Liz Conway, Executive Director of Mount Pleasant Discovery Museum



“Girls on the Run of Central Michigan has been fortunate to work with the Community Advancement Network and its consultants. CAN has provided us with guidance and support to help our organization serve the girls of Central Michigan as a healthy and sustainable entity!”

Samantha Jones, Executive Director of Girls on the Run of Central Michigan



“If you have not utilized the Community Advancement Network to incorporate these tools into your organization, I would strongly recommend you do so. From drafting the proposal to completing the follow-up surveys, the Network and their consultants work to help non-profits operate using best practices and help provide solid business tools.”

Jennifer Chappel, Executive Director of Midland County Habitat for Humanity